

80%
of our Faculty are international,
20%
are French.

An International Business
School in Paris which opens
the door to further studies in
London, Monaco and Chicago.

EXCEPTIONAL
CREATING EXCEPTIONAL DESTINIES*
DESTINIES

BRUNO MARTINAUD
ESSEC GRADUATE MARKETING

Head of Strategy, Entrepreneurship & Management Department "I try to transmit what I have learnt throughout my career in entrepreneurship. The students are very motivated and the fact that more than 30% of the MBA Institute alumni have created their own companies shows just how important the 'desire to create' is within this school."

MICHAËL CAVEY
MBA, INSEAD FRANCE

"I lecture on a variety of courses such as Cross Cultural management. However, my main concern is that students attain the highest possible TOEFL score. I am proud to say that we currently have the best grades of any business school in France (around 85/120 for the IBT), attained during their second year of studies."

PAUL DAWSON
MBA STANFORD BUSINESS SCHOOL, MA BERKELEY,
USA, BA CAMBRIDGE, UNITED KINGDOM

"The MBA Institute provides a dynamic springboard for tomorrow's successful managers. Thanks to small class sizes and an international teaching environment, we can prepare our students to look beyond borders, and to become truly global players in the fast-changing business world."

ROBERT YOUNG
BSC, UNIVERSITY OF MONTANA, MBA,
UNIVERSITY OF MINNESOTA, USA

"I enjoy teaching at the MBA Institute because it gives me the opportunity to follow and participate in the development of the students through four important years of their lives. I meet the students, who often seem like overgrown children, in first year and start teaching them the basics of accounting and finance. I then have classes with them in each of the following years, and I enjoy watching the good students become more interested in learning as the topics become more complex. It is a rewarding experience."

FABIEN KRAWCZYK
MBA INSEAD, FONTAINEBLEAU

"Teaching at the MBA Institute means to me:

- Providing students with a down-to-earth, yet fresh and dynamic perspective on the "real business world"
- Sharing ideas and perspectives with the students, through a lively, interactive method of teaching (the same method applied in MBA), involving them at every moment, either through group work or through individual participation to class discussions
- Giving back to my alma mater, as I graduated from the MBA Institute in 1996 with wonderful memories originating from passionate professors and student colleagues."



★ INSEEC INTERNATIONAL BACHELOR
TRACK BSBA /PRE MBA

★ MBA FRANCE / US / UK



CAMPUS PARIS
63, bd Exelmans
75016 PARIS
Tél. +33 (0)1 42 09 70 61

CAMPUS LONDON
110 Marylebone High Street
LONDON W1U 4RY - UK
Tél. +44 (0) 20 74 67 24 22

CAMPUS MONACO-IUM
2, Avenue Albert II
98000 MONTE-CARLO - MC
Tél. +377 97 986 986

mba-institute.com

ÉCOLE FRANCO-AMÉRICAINNE DU GROUPE INSEEC

ÉTABLISSEMENT D'ENSEIGNEMENT SUPÉRIEUR TECHNIQUE PRIVÉ
TITRE CERTIFIÉ PAR L'ÉTAT DE NIVEAU II

*Créateur de destins exceptionnels

Document non contractuel. Tous droits réservés.

www.mba-institute.com Photos : D. Le Lann, Fotolia

MBA INSTITUTE

PARIS/LONDON/MONACO



Groupe INSEEC

INSEEC INTERNATIONAL BACHELOR

3 Years, with the possibility of completing an accelerated BSBA Track (Pre-MBA)*

CONCOURS PASS OR APPLICATION FORM & INTERVIEWS

APPLICATION FORM & INTERVIEWS

APPLICATION FORM & INTERVIEWS

1ST YEAR

2ND YEAR

3RD YEAR

PRINCIPLES

CONSOLIDATION

SPECIALIZATION

LECTURES ARE GIVEN BOTH IN ENGLISH AND FRENCH

BACHELOR

SEM 1	Core Courses - 50% Finance, Marketing, Management, TOEFL, Use of English...	SEM 3	Core Courses - 50% Managerial Accounting, Strategic Marketing, TOEFL, International Business Games...	SEM 5	Core Courses - 20% Global Entrepreneurship, Strategic Management, Organisational Behavior, Final Dissertation...
	Elective Courses - 50% Accountancy, Microeconomics, Macroeconomics, Geopolitics...		Elective Courses - 50% International Financial Analysis, Marketing Research Methodology, Public Speaking, Statistics & Probability...		Elective Courses - 80% Corporate Finance & Investment, International Marketing, Tourism & Sustainable Development, International Business Law, French Culture & Civilisation, Indian Business Culture, Chinese Business Culture...
SEM 2	LONDON SUMMER SESSION	SEM 4 PARIS OR LONDON	LONDON SUMMER SESSION	SEM 6 PARIS, LONDON OR MONACO	

BSBA TRACK (PRE-MBA)*

SEM 1	Introduction to GMAT: Probability & Statistics, Advanced English, Coaching American Business Culture Harvard Business Case Study	SEM 3	Introduction to GMAT: Probability & Statistics, Advanced English, Coaching American Business Culture Harvard Business Case Study	SEM 5	Advanced GMAT: Negotiation, Essay writing, Statistics for research... Harvard Business Case Study Sport
	MAJORS: FINANCE, MARKETING OR ENTREPRENEURSHIP				
SEM 2	Sport	SEM 4 PARIS OR LONDON	Sport	SEM 6 PARIS, LONDON OR MONACO	OPTION 1 - American Business Culture - International Economics - Financial Impact of the Supply Chain - Credit Risk Management - Web Marketing
					OPTION 2 - Study abroad in the USA

STUDENT ASSOCIATION PROJECT
6 TO 12 MONTHS INTERNSHIP

INSEEC INTERNATIONAL BACHELOR
180 ECTS CREDITS
90 US CREDITS

INSEEC INTERNATIONAL BSBA
240 ECTS CREDITS
120 US CREDITS
TITRE CERTIFIÉ NIVEAU II

INSEEC/IUM MBA/MASTERS
PARIS/BORDEAUX/LYON
LONDON/MONACO
Acquire expertise in one of 40 majors
masters.inseec.com
monaco.edu

PROFESSIONAL PLACEMENT

MBA PARIS/LONDON NEW YORK/CHICAGO
Part Time Program
Courses in Paris.
Professional Seminars in London, New York, Chicago.
Online Sessions.

MBA/Msc USA
AACSB Accredited Universities
Texas A&M, UMASS Boston, San Diego State, Purdue, Delaware

PRESTIGIOUS MBA PROGRAMS:
Wharton • Harvard
Columbia • Yale
Northwestern
MIT • INSEAD
Bocconi

The objective of the MBA Institute is to enable each student to enter a prestigious Master or MBA program in an International environment. The program is demanding with high academic standards.